

BMW of North America
2001 Model Year Retail Prices (as of March 1st, 2001)

U.S. Models	M3 coupe	M3 Convertible
Base Price USA Port of Entry*	\$46,045	\$54,045
6-Speed Manual Transmission	STD	STD
All Season Traction	STD	STD
Dynamic Stability Control	STD	STD
M Driving Dynamics Control	STD	STD
Variable M Differential Lock	STD	STD
Rear Seat Side-Impact Airbags (special order)	385	385
Body-Colored Hard Top	N/A	2,295
Black Nappa Leather with Black M Cloth Seat Inserts	STD	N/A
Nappa Leather Upholstery	1,100/LUX	STD
M Sport 10-way Adjustable Front Seats	STD	N/A
M Sport Power Front Seats with Driver's Memory	PSP/LUX	STD
Adjustable Seat Back Width and 4-way Lumbar Support ¹	500/PSP	500
Xenon Headlights	500	500
Park Distance Control (Rear only)	350	350
BMW Navigation System ²	1,800	1,800
Power Glass Moonroof	1,050/LUX	N/A
Heated Front Seats	500/CWP	500/CWP
In-dash CD Player ²	200	200
Harmon/Kardon Sound System	675	675
Metallic Paint	475	475
Rear Spoiler Deletion	N/C	N/C
Cold Weather Package	700	800
Luxury Package	3,100	N/A
Power Seat Package	1,200	N/A
Estimated Gas Guzzler	1,000	1,000

*Including \$645 destination and handling.

STD - Standard Equipment N/C - No Charge Available N/A - Not Available

¹ Can only be ordered with Power Seats

² Navigation System includes one geographic disc plus one 6 month update.

M3 Coupe Packages

Cold Weather Package

- Ski bag
- Headlight Washers
- Heated Front Seats

Luxury Package

- Nappa Leather Upholstery
- Glass Moonroof
- Rain Sensor
- M Sport Power Front Seats with Driver's memory

Power Seat Package

- M Sport Power Front Seats with Driver's Memory
- Adjustable Seat Back Width
- 4-way Lumbar Support

M3 Convertible Package

Cold Weather Package

- Ski bag
- Headlight Washers
- Heated Front Seats
- Rain Sensor