

IMMEDIATE

Robert D. Mitchell
Product Communications Manager
201-307-3790 / rob.mitchell@bmwna.com

David J. Buchko
Product Communications Specialist
201-307-3789 / dave.buchko@bmwna.com

**PRODUCT HIGHLIGHTS:
2001 M3 convertible**

- Second model in new M3 generation; coupe was introduced earlier
- Base price \$54,045 including destination charge
- Combines convenience, luxury and safety features of new-generation 3 Series convertible with performance engineering of the M3
- Powered by the same all-new BMW M S54 inline 6-cylinder engine as in M3 coupe, with electronically controlled individual throttles, M Driving Dynamics (two settings for throttle action), High-Pressure Double VANOS steplessly variable valve timing, unique fabricated stainless-steel exhaust headers and other engineering features promoting ultimate performance; 3.2 liters, 333 hp, 262 lb-ft. torque, 8000-rpm rev limit
- 0-60 in 5.4 sec., electronically limited top speed 155 mph
- 6-speed manual transmission
- M Variable Differential Lock; major advance in traction and handling for an automobile of ultra-high performance
- BMW M sport suspension, with many special features that are unique to the M3 models
- Large-dimensioned 4-wheel disc brakes
- 18 x 8.0 front / 18 x 9.0 rear alloy wheels with Satin Chrome finish
- 225/45ZR-18 front / 255/40ZR-18 rear performance tires
- Dynamic Stability Control, specially calibrated for the high performance of this model
- Dynamic Brake Control
- Tire Pressure Monitoring system

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- Special BMW M exterior color selection, with four standard colors and five metallics
- Shares special exterior design elements with M3 coupe: specially contoured aluminum hood with power dome, functional side "gills," aerodynamic outside mirrors, widened rear flanks and special bumper/spoiler ensembles front and rear
- Fully lined, fully automatic power softtop with heated glass rear window, available in two colors
- 4-passenger seating configuration
- Standard Nappa Leather interior, available in choice of four colors
- Special M instrumentation with gray backgrounds and red needles, including 9000-rpm tachometer with variable warning segment, oil-temperature gauge
- BMW M 3-spoke leather sport steering wheel with multi-function controls
- Illuminated shift pattern on shift knob for 6-speed transmission
- 1-touch windows with all-window switch, power sealing system
- 8-way power/2-way manual M sport seats
- Seat-integrated front safety belts for optimum belt fit and unrestricted access to rear seats
- Power easy-entry feature on front seats also improves access to rear seats
- Rollover Protection System – automatically deploys bars behind rear seats in case of impending rollover accident
- Optional rear-seat side-impact airbags, first availability in a BMW convertible
- Variable softtop storage compartment; increases cargo capacity when top is raised

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